

# SIERRA VISTA HOSPITAL ANNOUNCES NEW CEO

*December, 2024*

Sierra Vista Hospital is proud to announce that Dr. Don Bates has accepted the position of CEO, replacing outgoing CEO, Frank Corcoran. Dr. Bates will officially begin his tenure the first week of January, 2025.

A highly-experienced healthcare professional, Dr. Bates' career spans more than three decades, most recently serving as President and CEO at Golden Plains Community Hospital in Borger, Texas for the past eight years. His experience ranges from small not-for-profit to large for-profit facilities. He brings strong employee and physician relations skills together with an exemplary revenue cycle background, an aptitude for recruitment, and service line development expertise to his new position at Sierra Vista Hospital.



Dr. Bates has an extensive educational background in the fields of finance, business management, child psychology, health care management, and educational leadership. He holds a Doctor of Education Degree (Educational Leadership) from Trident University International, a Master of Business Administration/Management (Health/Health Care Administration) from California Coast University, and both a Bachelor of Science Degree (Business Management) and Associate of Science Degree (Finance) from Penn Foster Group.

Active in the healthcare industry, Dr. Bates has served as Rural Hospital Council chair and also served on the Policy Development Committee for the Texas Hospital Association. In addition, he served on the Healthcare Association's Political Action Committee and on the Board of Directors for the Texas Organization of Rural and Community Hospitals.

In the greater Borger area, Dr. Bates served as a Chamber of Commerce President, Borger Housing Commissioner, CASA Board member and, for Borger High School, served on the Career and Technical Advisory Council and the Health Advisory Council. And with his love for theater, Dr. Bates founded the Borger Community Theater.

Dr. Bates has roots in New Mexico as his grandfather was a Hobbs, New Mexico resident. He has fostered nine sons, aged 15-33, and is "Paco" to his five grandchildren. His two youngest sons will join him here in Sierra County, and all are excited to be a part of the community.

Appreciative of Sierra Vista Hospital Board of Governor's confidence in him, Dr. Bates is looking forward to stepping into his new role at the hospital. Likewise, the hospital staff looks forward to getting to know him and learning about his vision for Sierra Vista Hospital.